



# Fidelity in Analysis and Research Reporting: Assessment of the Current State

**P. K. Newby, ScD, MPH, MS**

**Associate Professor and Nutrition Scientist**

Department of Pediatrics | Department of  
Epidemiology | Graduate Medical Nutrition  
Sciences Program | Gastronomy, Culinary Arts, and  
Wine Program

Boston University

**Nutrition Educator and Food Writer**

The Nutrition Doctor is In the Kitchen

Scientific Approaches to Strengthening Research Integrity in  
Nutrition and Energetics | 7 August 2012



The current state re. fidelity in analysis and research reporting, from scientist to media to public, is ...

**BAD**

When it comes right down to it,  
food is practically the whole  
story every time.

- Kurt Vonnegut, *Galapagos*



got science?

From: Union of Concerned Scientists: Citizens and Scientists for Environmental Solutions at  
<http://www.ucsusa.org>

# the panel

- Adherence to reporting standards (L Thabane)
- Bias /accuracy in reporting results (B Sen)
- Influences of non-financial biases (MB Cope)
- Science-to-media communications (SR Lichter)
- Media's portrayal of science (S Rowe)
- Scientific literacy and public trust (K McComas)
- Conclusions to causality (D Weed)



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**BAD**

*So let's make it better*





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Citizens and Scientists for Environmental Solutions

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## Scientific Integrity

Political interference in federal government science is weakening our nation's ability to respond to the complex challenges we face. Because policy makers depend on impartial research to make informed decisions, we are mobilizing scientists and citizens alike to push for reforms that will enable our leaders to fully protect our health, safety, and environment.

### Features

#### [A Climate of Corporate Control](#)

This 2012 UCS report looks at statements and actions on climate science and policy by 28 U.S. companies, shows how these contributions can be problematic, and suggests steps to address the problem.

#### [FDA Scientific Integrity Progress at Risk in Congress](#)

As Congress debates renewal of the Prescription Drug

Buzz from the Blog:

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Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

- Margaret Meade

**SCIENCE FOUND!**





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<http://blog.pknewby.com>

<http://www.pknewby.com>

<http://twitter.com/pknewby>

[pknewby@post.harvard.edu](mailto:pknewby@post.harvard.edu)

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